Ritvik Verma

UI/UX DESIGNER | GRAPHIC DESIGNER

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About Me

Passionate and dedicated Experience Designer (UI/UX) with a commitment to delivering exceptional digital experiences. Experienced in bridging design, business, and technology to create innovative mobile, tablet, and web products for leading companies and global brands. Proficient in crafting intuitive user experiences and skilled in collaborative teamwork to achieve project goals.

Work Experience

Capestone IT Work

Punjab, India   July 2020 - July 2021

- Collaborated with design leads to conceptualize and develop compelling interactive experiences for various digital platforms.

- Conducted user research to inform information architecture, user goals, and journey maps.

- Designed wireframes and visual interfaces, ensuring a seamless user experience.

- Partnered with strategy consultants to align design solutions with clients' business and project objectives.

College Projects

TEKK

Langara College, Vancouver, BC   January 2023 - April 2023
UI / UX, Brand Designer

A mobile application that assists people locating field technicians to repair items in their home or workplace.

- Assisted in conducting remote user interviews to gather user's feedback on the current tradesperson recruiting process.

- Designed user flow to effectively express the desired user-product interaction.

- Participated in the development of wireframes, mockups, and prototypes for user testing.

- Created a brand logo using input from stakeholders to represent the identity of the brand.

YOKE
Langara College, Vancouver, BC   August 2022 - December 2022
Lead UI / UX, Brand Designer

A website that helps flying school administrators manage flight requests from aviation students.

• Conducted user interviews digitally, to ascertain flying schools particular needs and areas of potential improvement, providing a foundation for UX file creation

• Created the brand's logo to ensure the user can identify it effortlessly as per the website goal

• Supervised a team of three designers that helped in sharing the ideas among other designers of the team and giving constructive feedback about the design decision to make the product even better.

Skills

Userflow   Persona Creation   Wireframing   Brand design   Mockups   User testing

Tools

Figma   Adobe's Creative suite   Zoom   Slack   Miro   Trello   Jira   InVision

Portfolio

https://ritvikverma.ca

https://www.behance.net/gallery/188333617/ritvik-verma-portfolio-graphic-design

Education

Langara College, Vancouver, BC   January 2022-April 2023
Post Graduation in Web and Mobile Design and Development

RBIENT, Punjab, India   April 2014- July 2018
Bachelors of technology in Computer Science

Achievements

Graduation with distinction in WMDD, Langara College, 2022-2023